

6

Things you need to know about the Cliff Valley School Annual Fund

What is the Annual Fund and where does the money go?

Independent schools have yearly campaigns to supplement tuition in funding school operations. All funds raised during the Annual Fund are spent in the current year and benefit your child(ren). At Cliff Valley, tuition covers only 85% of the cost to run the school. This tuition level helps ensure socioeconomic diversity. We need your help to bridge the 15% gap.

The Annual Fund supports the things that make our school unique: an unparalleled Environmental Education program and Spanish language program that culminates in a trip to Costa Rica, music education for all students, and professional development opportunities for our wonderful teachers.

How much should I give?

The most important thing is that you do give. Every gift is important. Participation from each family, regardless of the amount, is vital because many foundations, corporations, and other major donors will not support Cliff Valley School without strong support from our own community.

Are there suggested giving levels?

Donors.....	\$1-\$499.....	amount varies
Friends.....	\$500+.....	\$55 monthly
Partners.....	\$1,000+.....	\$110 monthly
1966 Circle.....	\$1,966+.....	\$215 monthly
Leadership Circle.....	\$5,000+.....	\$550 monthly
Visionary.....	\$10,000+.....	\$1,100 monthly

* These approximate monthly amounts are based on a nine month period from October-June.

How can I double or triple my gift (at no cost to me)?

Check with your employer to see if they match charitable donations. If so, your Human Resources department can provide you with a form to include with your gift.

Your giving level in the Annual Report will include your gift plus any matching gifts.

What else do I need to know?

Please know how grateful the students, faculty, staff, and Board of Trustees are for your support of Cliff Valley School.

Is my Annual Fund gift tax deductible?

Yes, Cliff Valley School is a non-profit, 501(c)(3) corporation. Contributions are tax deductible.